

CONTRAFED

PUBLISHING CO.LTD

THE VOICE OF NEW ZEALAND INDUSTRY

www.contrafed.co.nz

Online advertising rates

Effective April 2008

Contrafed homepage

Leaderboard (753 x 100 pixels)	\$100.00
Horizontal Banner (414 x 100 pixels) mid contents and lower	\$80.00
Vertical Banner (145 x 220 pixels), positioned on right (height is variable)	\$60.00
Button (130 x 130 pixels), positioned on left:	\$40.00

Contents pages for:

- Contractor
- EnergyNZ
- Q&M
- Historical
- Technical

Horizontal Banner (565 x 100 pixels)	\$50.00
Button (130 x 130 pixels), positioned left	\$25.00

• Rates are for one month and are GST exclusive.

Permanent link archived story

Banner (553 x 100 pixels), positioned approximately after third paragraph	\$85.00
Hyperlink when company name first mentioned in story	\$60.00

• Artwork should be **72dpi**, in **RGB** (three colour process) and supplied as a **jpeg**.

Contact:

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